

## Sponsor the My Day 5K!

# The inaugural My Day 5K and 1 Mile Trot at the Maury County Fair is on its way! Saturday, August 30<sup>th</sup> 8am

Right here in the heart of Columbia, the Maury County Fair and the Knights of Columbus have been supporting Special needs youth and young adults for over 15 years with My Day at the Fair. The 2024 My Day Event hosted over 1,250 special needs youth and young adults along with their caregivers.

2025 marks the start of a new event, My Day 5K and 1 Mile Trot, which expands the mission of My Day and honors William "Will" Spiess who never met a stranger and believed everyone deserved a friend.

Local Maury County non-profit organizations who will benefit from Funds raised at this event include: Kings Daughters School, Maury County Special Olympics, and Best Buddies of Tennessee.

We care deeply about every member of our Maury County Community and hope you will support us in this new venture. We can't wait to see you there!

Sincerely,

Maury County Fair & Exposition, Inc.

Knights of Columbus, Council 7447







## Sponsorship Opportunities

#### Title Sponsor Level - \$2,000+

- Logo on Fair Web Home Page
- Name mentioned on local radio broadcast FM 101.7 / 103.7
- Display of your Provided Banner in Our Designated Area
- Name on all Marketing Material
- Name mentioned on Social Media Advertising
- Name/Logo and weblink on Fair Website Sponsor Page
- Name on My Day 5K Volunteer T-shirt

#### Gold Sponsor Level - \$1,000+

- Display of your Provided Banner in Our Designated Area
- Name mentioned on Social Media Advertising
- Name/Logo on Fair Website Sponsor Page
- Name on My Day 5K Volunteer T-shirt

Please provide any promotional materials, the exact Name and / or Logo in pdf or jpeg format to William Simpson at <a href="myday5ktn@gmail.com">myday5ktn@gmail.com</a>

Checks may be made payable to: Knights of Columbus 7447

3019 Cayce Lane Columbia, TN 38401



## Sponsorship Opportunities

### Silver Sponsor Level - \$500+

- Display of your Provided Banner in Our Designated Area
- Name on My Day 5K Volunteer T-shirt
- Name on Fair Website Sponsor Page

#### **Bronze Sponsor Level - \$250+**

- Name on My Day 5K Volunteer T-shirt
- Name on Fair Website Sponsor Page

#### Friends Of My Day - \$100+

• Name on Fair Website Sponsor Page

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