



MAURY COUNTY FAIR & EXPOSITION, INC.

2017

SPONSORSHIP OPPORTUNITIES

Corporate Sponsor Level

- Includes all sponsor opportunities as listed under individual sponsor levels.

Diamond Sponsor Level - \$5,000 + or Event Sponsor

At Fair:

- Invite to Community Leader Kick-off
- Designated Area (signage provided by sponsor) *OR* Event Named for Sponsor
(Named Event promoted as such – ex. FFMB Stage (music venue) presents 2Steel Girls Live at MCF)
- Name on Fair Volunteer T-shirts
- Name on Sponsor Banner

PR:

- Mention in visual, social, and print media outlets as space permits and/or media sponsors allow
- Mention by Name and/or Logo on MCF&E Facebook site and Website
(with hyperlink, if available)
- Mention by Name and/or Logo on any Flyer – print or electronic
(to be posted on website and Facebook page as well as sent electronically)
- Name in Pre and Post-Event media PSAs
- Name in Fair Book

Please provide any promotional materials, the exact Name and/or Logo in pdf or jpeg form to Joseph Battersby at joe.battersby@mcfetn.org.

Checks may be made payable to Maury County Fair & Exposition, Inc.

Maury County Fair & Exposition, Inc.
1018 Maury County Park Drive
Columbia, TN 38401



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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor Level - \$3,000 +

At Fair:

- Invite to Community Leader Kick-off
- Name on Fair Volunteer T-shirts
- Name on Sponsor Banner

PR:

- Mention in visual, social, and print media outlets as space permits and/or media sponsors allow
- Mention by Name and/or Logo on MCF&E Facebook site and Website
(with hyperlink, if available)
- Mention by Name and/or Logo on any Flyer – print or electronic
(to be posted on website and Facebook page as well as sent electronically)
- Name in Pre and Post-Event media PSAs
- Name in Fair Book

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Gold Sponsor Level - \$1,500 +

At Fair:

- Invite to Community Leader Kick-off
- Name on Fair Volunteer T-shirt
- Name on Sponsor Banner

PR:

- Mention by Name and/or Logo on MCF&E Facebook site and Website
(with hyperlink, if available)
- Mention by Name and/or Logo on any Flyer – print or electronic
(to be posted on website, Facebook, MCP&R website as well as sent electronically)
- Name in Pre and Post-Event media PSAs
- Name in Fair Book

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Silver Sponsor Level - \$1,000 +

At Fair:

- Invite to Community Leader Kick-off
- Name on Sponsor Banner

PR:

- Mention by Name and/or Logo on any Flyer – print or electronic
(to be posted on Maury County Fair & Exposition website and Facebook page)
- Mention by Name in Pre and Post-Event media PSAs
- Name in Fair Book

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SPONSORSHIP OPPORTUNITIES

Bronze Sponsor Level - \$500 +

At Fair:

- Invite to Community Leader Kick-off
- Name on Sponsor Banner

PR:

- Mention by Name in Pre and Post-Event media PSAs
- Name in Fair Book

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Friends of the Fair Sponsor Level - \$100 +

At Fair:

- Full Page Ad in Fair Book \$100.00
- ½ Page Ad in Fair Book \$60.00
- ¼ Page Ad in Fair Book \$30.00

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SPONSORSHIP OPPORTUNITIES

Sponsorship Application

Organization/Sponsor Name: _____

Contact Name: _____ URL: _____

Email: _____ Phone Number: _____

Address: _____ City: _____

State: _____ Zip: _____ Fair Contact: _____

Sponsorship Level

[please select one]

- Corporate Sponsor
- Diamond Sponsor [\$5,000+]
- Platinum Sponsor [\$3,000+]
- Gold Sponsor [\$1,500+]
- Silver Sponsor [\$1,000+]
- Bronze Sponsor [\$ 500+]
- Friends of the Fair Sponsor [\$ 100+]

NOTE: *These sponsorship amounts are guidelines. MCF&E Board can substitute the benefits as needed.*

We thank you for your sponsorship commitment and continued community involvement!

Total Amount Pledged \$ _____ **Signature:** _____ **Date:** _____