



MAURY COUNTY FAIR – 2017 FACT SHEET



The Maury County Fair has been a successful attraction for the county going on 67 years, and will continue to be for many years to come with the support of the community. The Maury County Fair has been established as a not for profit organization.

Purpose of the Fair

To promote family entertainment, agricultural awareness, encourage community involvement and support non-profit organizations within Maury County.

Attendance

The fair attracts 20,000 plus attendees per year, and are planning on increasing by 20% per year with new exhibits, entertainment and agricultural events.

*A free ticket is given to every child attending a school within the county to promote family participation.

Attractions

- Dairy and Beef Cattle Shows
- “Chicken Chain” 4-H Poultry Show and Auction
- * Student Nights
- Entertainment (music, etc.)
- Fairest of the Fair Pageant
- Motocross (popular event)
- Tractor Pull
- Midway Booths
- Carnival Rides
- Demolition Derby
- Jump & Run
- Vendor, Promotional & Informational Booths
- “My Day Event”
(Fair open for special challenged only)
- Arts & Crafts
- Food Booths
- 4-H Competitions
- Artesian Alley
- United Way at the Fair Day
- Petting Zoo
- Family Fun Night
- Goat Show
- Senior Day
- Free Kids Zone
- Expanded Lil’ Farmer Area
- Lil’ Farmer Contest
- VIP Hospitality Night

Promotion of Fair

- Signs at every major entrance to Maury County
- Every child attending school in Maury County receives a free ticket
- Use of Internet Websites
- Facebook
- Local Newspaper
- Play Bills (fliers) in Local Businesses
- Radio Ads
- Emails to County, Board and Community Partner Lists
- T-shirts (volunteers/fair board members)